



DRAFT MINUTES
TOWN OF LYONS

Friday, March 22 – 2:30 pm Meeting
Lyons Arts and Humanities Commission
Lyons Town Hall

Members: Melinda Wunder, Bonnie Auslander, Chrystal DeCoster, Jacob Leeuwenburgh, Sonny Smith, Lauren Click

Liaisons: Jocelyn Farrell, Arielle Hodgson, Kim Mitchell

ATTENDANCE: Melinda, Jacob, Sonny, Jocelyn, Arielle

Absent: Bonnie, Chrystal, Lauren, Kim

AGENDA

1. Review of February 12th meeting minutes – TABLE for April meeting
2. Betsy Hubner's Resignation – Gift discussion – members who can donate, donate to Jocelyn. Jocelyn to manage. Get money to Jocelyn by April 1 by 5:30p. ARIELLE send email to LAHC.
3. Work Plan Review – Arielle
Nix Film Fest allocation – LAHC agrees to consider support of entities who approach LAHC
Pay upcoming artist for Town Hall Art Show \$50 – April 6, 2019
Jacob has three stands for artist plaques
Painted utility boxes – Bohn Park next to tennis court. \$1000 for selected artist – this cost includes any supplies/paint, etc. Next step: find out how other municipalities seek artists.
4. LAHC Good Old Days sponsorship opportunities – Arielle
mayusilkart.com – Arielle to work with artist to sponsor LAHC fundraiser at Good Old Days, June 29, 2019
5. Mural and Utility Boxes – Arielle/Jocelyn
Start with one utility box this summer – start with boxes (or twin boxes – need to check) in Bohn Park. Jacob to measure boxes as model.
6. Bell of Renewal Fundraiser Effort (\$1000) – Melinda
 - a. Chrystal discussed some ideas with Anita
Topic of 3D printing of a smaller bell (from sculpture) to be cast as a potential fundraiser opportunity... she likes this idea a lot & will be discussing possibilities w/ James.
 - b. Pavers on landing stone:
<https://brickmarkersusainc.email20.com/t/ViewEmail/r/DE45D53E1FDB071E2540EF23F30FED/ED/FC181F83163D94CD405DC10595964AA8>

Go through Town for options for piece of sandstone engraved with donors' names.
Carry out same idea as the heart locks, but with bells – have infiltrated into as many community businesses as possible. Also run with online and print campaign (Town channels and wherever



else).

Get plaque for current heart lock "leave your mark in Lyons, get a lock at!).

7. CO Creative Industries Summit Event – Arielle to Attend?
Arielle to collect all costs to go to Summit and keep LAHC in loop.
8. LAHC and Art for New Library – Joceyln
Jocelyn spoke with new director, Rebecca Schuh. Get on library's radar for future art partnerships and opportunities. Melinda to get in touch with Bud Shark to ask for art for library.
9. heARTS of LYONS Update – Melinda
Zink, Imagine – preparing to place in planter in Bohn Park. Arielle check with engineer/parks director on rules with that.
Arielle, Sonny, Melinda to walk around town next week for new proposed spots; start preparing for new placement
10. Notes from Betsy about Art @ River Bend. Sonny, Arielle, Jocelyn(?) to represent LAHC at upcoming meetings.

Hi Melinda'

I went to the first meeting for the 2019 event yesterday and also explained that I had resigned from the LAHC and that there would probably be a new person taking my place representing LAHC with this event. I also said that I would be glad to help in any way I can.

The conversation mostly centered on a review of last year and ideas for this year.

You can share these notes at your next meeting:

Date: Sunday 8/25/19 from 12-6

Last Year-

- *event was "OK"- some artists didn't seem happy with their sales*
- *parking situation was better, some peeps complained (let them in free)*
- *Appreciated all volunteer help, they gave a shout out to Arielle!*
- *"Cured"- love to have them again with some sort of revenue from sales going to event*
- * High wind gusts made people nervous- need for emergency preparedness plan for Rain/wind etc.*
- * Tried serious "fine art" side---maybe need to change that*

Ideas for 2019-

- *Need more fun, more people, less serious, more activities, more crafty, more kid stuff*
- * Perhaps a collaboration with Boulder "Firefly" event- Crystal & Charlotte will contact them and have a conversation*
- * Perhaps change art payment and fees related to event:
Perhaps artist would use squares and collect 100% on their sales in exchange for higher booth fee as this would save time and energy for BCAA both on day of event and calculating all funds and writing checks for the weeks after the event*
- *BCAA & LAHC would still get revenue from higher booth fee, parking, and alcohol sales.... they are generating figures to make comparison between charging 60-80 booth fee vs. 30% from artist in past*

11. ToL Website Changes + Group Photo - Lauren

12. Letter to BOT about Town Triangle - Melinda

Attendance Expectations



Art at River Bend – Sunday, August 25 (Support needed)

Lyons Farmette – Wednesday, September 18th (Support needed)

Future Projects:

1. % of Town Art Show proceeds going to LAHC
2. We need to draft a “power policy” for artworks which require power
3. Language on table-top signage about LAHC donations
4. LAHC Booth at Arts at River Bend?
5. Art Target List Merger with Western Stars Database discussion – Chrystal
6. Sheldon Roberts – Possible artist to consider for Ute Trail Marker? Other Ute local artists?
Sheldonart.com
7. Intro Cynthia Marsh
303-406-1738 / Email: cmarshstudio@gmail.com

Next meeting: **April 9, 2019; 5p / Town Hall**

Adjourn

Meeting End: 4:02 PM