



MEETING MINUTES
TOWN OF LYONS
Tuesday, February 12th - 5 pm Meeting
Lyons Arts and Humanities Commission
Lyons Town Hall

MEMBER ATTENDANCE: Melinda Wunder, Bonnie Auslander, Chrystal DeCoster, Lauren Click, Sonny Smith, Town Representative: Arielle Hodgson

ABSENT:

Members: Jacob Leeuwenburgh, Betsy Hubner

Liaisons: Jocelyn Farrell, Kim Mitchell

AGENDA

1. Review of January 8th Meeting Minutes--approved
2. Kid's Poems for Library Fencing / Bonnie

Discussion of cost, medium to mount poems on,. (About \$80 per banner x 4?) Chrystal raised concerns about cost; should that money go to programming instead? Decision to table it and look into cheaper options.

3. Serina Malac of Metamorphosis Tattoo presented to the commission--wants to bring vendors in front of her store but needs help to organize it. Needs to be both Saturday / Sunday. Chrystal mentioned April --could there be tie to that? But Serena thinks May to August (1 full weekend per month), and also would like help with marketing & reaching landlords/ businesses for permission to use sidewalk space. Approx cost for Facebook ads (approx \$2/ day for month leading up to first one (?)); perhaps charge vendors for space.

Arielle points out that we've exhausted funds from that particular grant that paid for the Friday night artwalks.

4. Location discussion for Bell – Arielle. Arielle met with Joe + Jocelyn; 3rd avenue ped bridge will be constructed (Xmas light house); showed us Google Earth Map (3rd Ave. + Park). All this land now buy-outs. Many rules to contend with, but this location could be promising since it's not in floodplane. Joe can build it into plans when he submit to [State]. Discussion ensued as to which side is better. What about sound, however?

Mel: should we put size of footprint into contract?

Bridge could be done as early as September (Fed shutdown slowed this process). Arielle asks, Would we do temporary location of Bell if it's done much sooner than that? Concerns: moving it twice; plus, confusion over where it is. Better to celebrate installation once.

Contract not yet done but is with attorneys.

5. Name of Bell / Project Bell / Fundraising / Marketing Strategy – Entire Group (see attached document)

Discussion ensued about possible names. Finalists are Come Bell or High Water, Bell of Recovery, Got Grit Bell, Bell of Renewal, the Rally Bell. Right now it's referred to as the "Bronze Bell Sculpture." Mel: let's take an email vote with the rest of the committee.

"Wings"

"Clutch"

Discussion ensued about where donors' names can go. Chrystal will discuss with Anita.

Money. Sculpture is \$18 K. Town gave us \$2 from previous grant, so this reduces our balance to \$16 K minus \$2k from Anita (to follow) so the balance will be \$14K. Town will kick in \$15 K.

Proposal: we (LAHC) will come up with \$1000, primarily through donors. We think this will be relatively easy to raise.

Plan for article in Redstone launching all this.

There may be expenses we aren't anticipating, of course such as landing stone and possible lighting.

Lauren: how would someone donate to this Bell fundraiser? We need a website landing page that's easily updated. (Do funds go straight to the Town?). Arielle can set up an Express BillPay; would have to be considered non-profit donations or no? The Town is a non-profit.

This will lead into John King fundraising down the road.

Chrystal suggests Town website ping-pong back and forth between it + a Facebook page (specific to the fundraiser).

5. Discussion on Percentage of Town Art Show proceeds going to LAHC / All
Chrystal will review current artist agreements, she thinks there is mention of a suggested 10% commission payable to the LAHC (for each sale)

6. Library Thermometer Sign / All

Library has given to Town for use. Town will store for us for use with our triangle sculpture fund -raising efforts.

7. Terry Siedel – Studio Tour / Sonny

Suggestion to visit his studio (in Boulder) and meet the artist. Sonny will advise possible dates. Waiting for warmer weather to finish crosswalks.

8. LAHC new member position / Chrystal
Cynthia Marsh interested in joining LAHC. More on this in the coming months. No available positions at this time.

9. ToL Website Changes + Group Photo / Lauren

www.townoflyons.com/LAHC, possible LAHC group photo on morning of Terry Siedel tour.

10. heARTS of Lyons Update / Melinda

Working to install “Time Piece” on the Town triangle. Hoping for an install next week.

Attendance Expectations

Art at River Bend – Sunday, August 25th

On our radar:

1. We need to draft a “power policy” for artworks which require power
2. Language on table-top signage about LAHC donations
3. LAHC Booth at Arts at River Bend?
4. Art Target List Merger with Western Stars Database discussion – Chrystal
5. Sheldon Roberts – Possible artist to consider for Ute Trail Marker? Other Ute local artists?
Sheldonart.com -- Chrystal

Next meeting: **March 19th / Town Hall**

Adjourn

Meeting End: 06:45 PM