

**EVC/Tourism/Main St
Preliminary Agenda
8:30 – 10 am
Wed Aug 21, 2019**

Commission – Introductions. New Members. James (Jay) Scott

3 Functional Areas – Economic Vitality for Lyons, Tourism Promotion Funding and Main St Board / Initiatives.

Main St

Main Street Annual Workplan

Main Street Update:

Tourism – Submitted \$10K grant from CTO Marketing Matching Tourism Grant for FY 2020

Plan for advertising for 2020

Photo contest for assets with LoveLyons campaign

Lyonscolorado.com website – launch Oct 1

Looking at digital art tour Map. Possibly via <https://theclio.com/>

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Economic Vitality

- USDA – Revolving Loan Fund – getting word out.
- Hotel Feasibility Study
- Lighting ideas
- Tiny Wonderful Placemaking
- Vacant Lot on Main St